For immediate release

Louisville-based Evans Monument Company Selected to Construct Anna Nicole Smith's Memorial

LOUISVILLE, Ky. - Louisville-based Evans Monument Company was selected to design and build the late Anna Nicole Smith's memorial. Representatives from Evans Monument Company recently traveled to the Bahamas to oversee the installation of the memorial which was to be installed prior to a special service held on her birthday, November 28. Smith, American model, actress and television personality, died unexpectedly on Feb. 8, 2007. The memorial marks the graves of both Smith and her son, Daniel.

The memorial is made of polished black granite and measures six feet long and five feet wide. The cemetery where Smith is buried in the Bahamas has specific requirements that only permit flat markers, but an exception was made for Smith's stone. The design includes intricate etchings of Smith and Daniel as well as a large center etching of her favorite photo of the two of them together. In addition, it includes inscriptions for Smith, Daniel and her late husband, J. Howard Marshall, II. A portion of Marshall's cremains were buried with her.

"We understand the importance of family, and therefore design and create memorials that tell stories in stone," said Tom Evans, Jr., co-owner of Evans Monument Company. "We were honored to work closely, here in Louisville, with Larry Birkhead on Ms. Smith's memorial. The result was a stunning monument that reflects her beauty, her zest for life and her devotion to those she loved. Her monument will be admired by people from around the world for years to come."

Larry Birkhead, father of Smith's daughter Dannielynn, and Howard K. Stern, the executor of her estate, joined Evans in the Bahamas for the unveiling of the memorial. Evans said that the biggest challenge in completing the project was timing due to customs procedures in the U.S. and the Bahamas, and transporting a stone with a total weight of approximately two and a half tons. The family was delighted with the monument. "Tom Evans and his group did a great job for us", said Birkhead, "I was honored to do business with an honest company from my hometown. They handled the project with sensitivity and compassion, overcoming many obstacles to deliver a truly beautiful stone on time."

"Whether a monument is destined for a local Louisville cemetery or being shipped to a cemetery hundreds of miles away in the Bahamas," said Evans, "it receives the same attention as a monument being built for a member of our own family. It wasn't easy, but we invested the time and effort necessary to ensure the memorial was installed in time for Ms. Smith's birthday."

Evans Monument is owned by Tom Evans, Jr. and other family members, including his father, Tom, Sr., originally of Tompkinsville, Ky. Their work can be seen in all local Louisville cemeteries, including Historic Cave Hill. They also design monuments for families throughout the country.

To see pictures of Smith's memorial as it was being installed, please visit www.evansmonument.com.

About Evans Monument Company

Evans Monument Company, a family owned firm, is committed to serving families by providing personal service by experienced and highly trained craftsmen. Products range from small single markers to large estate monuments. They offer a large variety of both granite and marble from quarries located throughout the world. They use only the best quality granite and cover each memorial produced with a perpetual warranty.

Evans Monument Company is located at 3204 Bardstown Road in Louisville. For more information, please visit www.evansmonument.com or call, toll-free, (866) 458-1434.

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